

MALLA REDDY ENGINEERING COLLEGE (AUTONOMOUS)

(Affiliated to JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD)
Gundlapochampally (H), Maisammaguda (V), Medchal (M), Medchal-Malkajgiri (Dist), Hyderabad

MBA III SEMESTER SUPPLEMENTARY EXAMINATIONS, JUNE-2018Subject: Security Analysis and Portfolio Management

Time: 3 hours

Max. Marks: 60

PART – A

Answer ALL questions of the following

5x4Mark=20 Marks

1. What is investment risk?
2. What is CAPM
3. What do you understand by valuation of bond
4. Explain the two stage growth model
5. Differentiate the two types of mutual fund.

PART-B

Answer any FIVE Questions of the following

5x8 Marks= 40Marks

1. What is meaning of investment? Discuss the different channels or alternatives available to an investor for making investment.
2. Calculate expected rate of a security from the following information
Beta=0.8%
Risk free investment=5%
Rate of return on market portfolio=15%
Beta for a security which has an expected return of 18%
3. TVS Bought a bond of face value of Rs 100 with a 5% coupon rate for Rs 95 on Feb,14 2000 and sold it for Rs 99.50 on Feb2001.if TVS belongs to a tax bracket of 25% average tax rate what is pre tax yield and post tax yield.
4. Discuss the constant growth dividend model(Gorden Model)
5. A Mutual fund has a new scheme each is of Rs 100 where by investors are looking for a return of 15% how much should the mutual fund earn if its initial expenses are 5% and annual recurring expenses are 2% to cover its costs and expectation of investor.
6. Short note the following
 - a. Efficient market Hypothesis
 - b. Briefly explain Markowitz portfolio model
7. What are the parties' involved in the issue of share in the stock market
8. Write short notes on any ONE of the following
 - (a)Treynors index fund
 - (b)sharpes performance measure

THE UNIVERSITY OF CHICAGO
DEPARTMENT OF CHEMISTRY
5401 S. DICKINSON DRIVE
CHICAGO, ILL. 60637

TO: [Name]
FROM: [Name]
SUBJECT: [Subject]

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Gundlapochampally (H), Maisammaguda (V), Medchal (M), Medchal-Malkajgiri (Dist), Hyderabad**MBA III SEMESTER SUPPLEMENTARY EXAMINATIONS, JUNE-2018**Subject: Strategic Management Accounting

Time: 3 hours

Max. Marks: 60

PART – A

Answer ALL questions of the following

5x4Mark=20 Marks

1. What is activity based costing?
2. Distinguish between Normal losses and abnormal losses?
3. State any four assumptions of cost-volume-profit analysis?
4. What do you mean by angle of incidence?
5. Distinguish between standard cost and estimated cost?

PART-B

Answer any FIVE Questions of the following

5x8 Marks= 40Marks

1. Define “Costing”, “Cost” and Cost Accountancy “. Distinguish between Cost Accounting and Financial Accounting?
2. A product passes through three process A, B and C. The normal wastage of each process is as follows: Process A – 3%, Process B- 5% and Process C – 8%. Wastage of Process A was sold at 25 paise per unit, that process A on 1-4-20014 At a cost of Rs. 1/- per unit. The other costs were as follows:

	Process A	Process B	Process C
Sundry materials	Rs 1,000	Rs. 1,500	Rs. 500
Labour	5,000	8,000	6,500
Direct Expenses	1,050	1,188	2,009
Actual output	9,500 units'	9,100 unit's	8,100 units

Prepare the Process Accounts, assuming the there were no opening or closing stocks. Also give the Abnormal Wastage and Abnormal Gain Accounts.

3. A company manufactures three products. The budgeted quantity, selling prices and unit costs are as under:

	A	B	C
	Rs.	Rs.	Rs.
Raw materials (@Rs.20 per kg)	80	40	20
Direct wages (@ Rs. 5 per hour)	5	15	10
Variable overheads	10	30	20
Fixed overheads	9	22	18
Budgeted production (in units)	6,400	3,200	2,400
Selling price per unit (in Rs.)	140	120	90

- a. Present a statement of budgeted profit
- b. Set optimal product mix and determine the profits, if the supply of raw materials is restricted to 18,400 kg

4. State the main assumptions of breakeven charts? Explain the uses and limitations of breakeven charts? Explain how BEP is used to solve various business problems.
5. The expenses budgeted for production of 10,000 units in a factory are furnished below:

	Rs. Per unit
Office salaries	70
Labour	25
Variable overheads	20
Fixed overheads (Rs 1,00,000)	10
Variable expenses (direct)	5
Selling expenses (10 % fixed)	13
Distribution expenses (20 % fixed)	7
Administration expenses (Rs 50,000)	5
Total	155

Prepare a budget for the production of (i) 6,000 units (ii) 7,000 units (iii) 8,000 units (iv) 9,000 units. Assume that administration expenses are rigid for all levels of production.

- 6.
- What is machine hour rate ?
 - What is mean of by-products in process costing ?
- 7.
- What is CVP analysis? Does it differ from break-even analysis?
 - What is meant by inter-firm comparison?
8. Write short notes on any **ONE** of the following
- Explain the significance of standard costing as a technique or cost control
 - What is zero base budgeting? What are the advantages of zero base approach over traditional approach?

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MBA III SEMESTER SUPPLEMENTARY EXAMINATIONS, MAY-2018

Subject: Research Methodology

Time: 3 hours

Max. Marks: 60

PART-A

Answer All Questions

5 X 4M = 20 Marks

1. What are the factors which motivate a researcher?
2. Write techniques involved in defining a problem.
3. Write features of a good research design.
4. What is qualitative research and write its features?
5. Write characteristics of a good sample.

PART-B

Answer any 5 out of 8 Questions

5 X 8M = 40 Marks

1. What is scientific method of research and write its features & process?
2. Define Null and Alternative hypotheses and explain hypothesis testing with an example.
3. Explain types of descriptive research designs with suitable examples.
4. What is measurement? Explain different levels of measurements.
5. What is report writing? List out contents of a report.
6. a. How business research helps an organization to gain competitive advantage?
b. Write characteristics of good hypothesis.
7. a. Define Independent and dependent variables with examples.
b. Why 'Generalization' and 'Replication' are important in research
8. Write short notes on any **ONE** of the following
 - (a) Types of sample
 - (b) Types of research reports

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MBA III SEMESTER SUPPLEMENTARY EXAMINATIONS, MAY-2018

Subject: Strategic Management

Time: 3 hours

Max. Marks: 60

PART-A

Answer All Questions

5 X 4M = 20 Marks

1. Explain briefly the concept of strategic groups?
2. Write briefly about focused low cost strategy?
3. What are the different types of Acquisitions?
4. Write a note Joint Venture?
5. Explain Strategy and Structure?

PART-B

Answer any 5 out of 8 Questions

5 X 8M = 40 Marks

1. What is vision? What are the characteristics and basic elements of a vision?
2. How do you formulate corporate strategy at business level? Elaborate business level strategy?
3. Define Diversification? The reasons why firms diversify?
4. Write about risks in international business environment?
5. What is organizational structure? What are organizational controls? What are the differences strategic controls and financial controls?
6. a. Explain the concept of SWOT Analysis?
b. Explain the three dimensions which are useful in managing relationships with customers?
7. a. Define integration? Discuss different types of integrations?
b. what are reasons behind development of strategic alliances by the firms?
8. Write short notes on any **ONE** of the following
 - (a) Value chain analysis.
 - (b) Porter's 5 forces model.

